



IWAKO was founded in 1968.

Asking why erasers always have to be rectangular, IWAKO started making erasers with different shapes

Today, many people in Japan and around the world love IWAKO erasers.

Constantly innovating, IWAKO creates many new eraser designs every year. As long as we have a shape to work with, we keep going to develop new styles For animals, we put our drive and energy into making them as cute as possible.

For food styles, we strive for realism.

For animal styles, we pursue the perfect balance of entire shape in order to make it look cutest. And always our creativity and imagination are in there.

WAKO erasers are made entirely in Japan.

Safe, effective as erasers, and attractive, people from children to grown-ups love IWAKO erasers.

MAKO welcomes children, who are our future, to tour our factory so they can learn the joy of creation. Every year 200 groups of children visit our factory. Touring the factory and touching machines andmaterials eccites their imagination. Some of our erasers were even created from their ideas.

We hope you enjoy the joyful world of IWAKO erasers.

IWAKO Co., Ltd.

President : Tsutomu lwasawa

Phone: +81 48-995-4099 Fax: +81 48-997-3109 Establishment: 1968 Jun 1

https://iwako.com

Toy Safety Certification



IWAKO magic made it possible to make look-real, touch-real eraser without using any toxic materials. All IWAKO products comply with International toy safety regulations below:

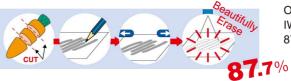
- ·ASTM F963(USA)
- ·CPSIA(USA)
- •EN71(EU)
- ·KC(KOREA)
- ·GB(CHINA)
- ·GSO(GCC Countries)

VJC Attractive Souvenirs of Japan Contest 2008



IWAKO is a gold prize winner of this contest. 2008. The objective of the Contest is to promote tourism in Japan by selecting particularly attractive souvenirs in terms of quality and design as seen by foreign visitors, that will lead not only to nirtiring and finding attractive Japanese souvenirs, but to promoting regional brands, and conveying through such merchandise the beauty and the appeal of Japan.

Practicable As Erasers



Only a collective use?? NO!! IWAKO eraser can be used as an ordinal eraser, it maintains 87.7% of erasing efficiency.

Play with Iwako Erasers



IWAKO erasers are made from parts with different colors. You can take the erasers apart and then put them back together. Children enjoy this and practice their manual dexterity.

With over 500 different varieties,
Iwako erasers are fun for everyone from

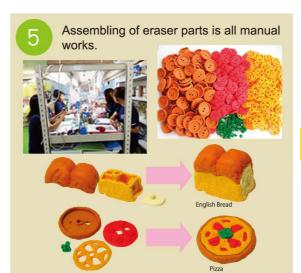
children to grown-ups.

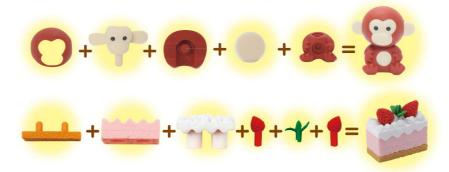
Manufacturing Process

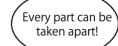
- 1 Development of Wax Model
- 2 Development of Molds
- 3 Mixing Colors
- 4 Injection Molding
- 5 Parts Assembling
- 6 QC & Packaging
- 7 Shipment



















BLISTER PACK

No.1 SALES both in Japan and overseas! Some items are available only in this package. (e.g. log chair in Zoo Blister)



BENTO BOX SET

The very Japanese combination of Bento Box and puzzle eraser,

Customized pick-n-mix sets are also available.



VALUE PACK

With options of 100/150/300pcs, broadly used as incentive for kids at dentists, learning centers and restaurants.



SNGLE PACK (THEME ASSORT)

BUY AS YOU WANT!

Best choice for various scenes-party gift, promotional giveaway, educational tool, and so on.

Theme Assort (60pcs) recommendation- if you wonder which to start!



3PC SET

3pc theme assortment. Simple packaging matches mass distribution in chain stores.



LICENSED ERASER

HELLO KITTY and MY MELODY in large-sized puzzle eraser.

Sanrio Licensed Products

(please check sales license w/IWAKO GLOBAL team for your territory.)



IWAKO COLORZ

5pc pack of special colored erasers in chic design package. Change the colors and make your own unique piece!



IWAKO CLIPS

Popular eraser styles became cute illustrations.

Made in Japan "Smart Clip" are new essentials for your study / business life!



OEM

Branding, package change, bespoke style - IWAKO is able to handle them all! (details in page 21)



IWAKO BLOCKS

Everyone will be an artist with this eraser-made blocks! Soft, Colorful & Safe!!



IWAKO BLOCKS - BLOCK HOUDAI -

Buffet style of IWAKO BLOCKS. Choose only what you want and put as many erasers into zip-style bag as you can.





Blister Pack



ER-BRI018 Zoo Set



ER-BRI050



ER-BRI031

ER-BRI021

Vehicle Set

ER-BRI019

Dessert Set

Aquarium Set

Lucky Owl Set



ER-BRI010 Marine Animal Set



ER-BRI022

Animals in Forest Set

































































































ER-BRI059 Panda Family Set











Single Pack







ERBDOU115 Polar Bear(P)



ERBDOU110 Kangaroo(P)



ERBDOU112 Kangaroo(0) Rhinoceros(Gray)



ERBDOU113 Rhinoceros(G)



Crocodile(G)



ERBD0U095



Baby Panda(P)

Baby Panda(0)



Baby Panda(G) Baby Panda(B1)



Baby Panda(Gray) Baby Panda(Bk)



ERBD0U039 Panda(sitting)





ERBDOU190 Gorilla(Bk)



ERBDOU191 Gorilla(P)



ERBD0U092 ERBDOU098 Lion(W) Tiger(Y)



ERBD0U094 Tiger(W)



ERBDOU035 Frog



ERBDOU226 Owl(Gray)



ERBDOU100 ERBDOU101 Dragonfly(P) Dragonfly(Y)



ERBDOU107 Butterfly(P)



ERBDOU108 Butterfly(Y)



ERBDOU068 Monkey(Y)



ERBD0U069 Monkey(Br)



ERBDOU037



ERBD0U066

Koala(P)

















Bee(Bk)

ERBDOU151 ERBDOU104











Unicorn(Bl)







ERBDOU036

Giraffe



Hamster(P)





Hamster(0)





Hamster(B1)



Triceratops(Br)











Ladybug(R)













Unicorn(Pur)



Elephant









Hedgehog(Y)







Stegosaurus(Dg)



ERBDOU206

Pteranodon(R)



ERBDOU207

Pteranodon(B1)





Spinosaurus(K) Spinosaurus(Lbr)



Hedgehog(G)

















Stegosaurus(Lg)

















ERBASB146

Ship(G)

ERBASB201

Train(G)

ERBASB051

Soccer Ball(G)

ERBASB052

Soccer Ball(B1)

ERBASB053

Soccer Ball(Bk)

ERBASB145

Ship(Bl)

ERBASB200

Train(R)

ERBASB050

Soccer Ball(R)



ERBASB175

ERBASB171

Glove

ERBASB192

Bulldozer

Motorcycle(R)

ERBASB144

Helicopter(G)

ERBASB174

Mitt







ERBASB186 Basketball



ERBASB131 Bowling(P)



ERBASB296



ERBASB297 Racket(B1)



ERBASB340 Camera(Sil)



ERBASB341

Camera(W)

ERBASB342 Camera(R)



ERBASB134

Bowling(Bl)

ERBASB343 Camera(B1)



ERBASB344

Field Glasses

Racket(R)

ERBASB290 Piano(Bk)



ERBASB291 Piano(R)





ERBASB292 Recorder



ERBASB295 ERBASB298 Jump Box Blackboard Eraser







ERBASB115 Scissors



ERBASB116

Stapler

ERBASB150

Toothbrush(P)



ERBASB117

Tape



ERBASB110

Bag(P)



Bag(Bl)

ERBASB153

Toothbrush(B1)





Shoes(P)



ERBASB113

Shoes(Bl)







T-Shirt









Toothpaste(W)











Pot&Cup

ERBASB254

Daruma(Y)

ERBASB238

Kokeshi(Origami)

ERBASB102

Charm(Y)

ERBD0U076

Lucky Cat(Pur)



Frying pan



ERBASB250 ERBASB092 Extinguisher Daruma(R)



ERBASB251 Daruma(W)



ERBASB252 Daruma(Bl)



ERBASB253 Daruma(P)





ERBASB239

Kokeshi(Bl)

ERBASB103

Charm(Bl)

ERBASB064

Top(R)



ERBASB371

Maiko(R)

ERBDOU077

Lucky Cat(W)

Daruma(Pur)



ERBASB227 Kokeshi(P)



ERBASB228 Kokeshi(R)



ERBASB237 Kokeshi(Butterfly)



Kokeshi(Y)



ERBDOU078

Lucky Cat(Y)





ERBASB370 ERBASB100 Ema(P) Charm(P)









Lucky Cat(Bl)

ERBASB067

Kendama(Br)



Lucky Cat(Bk)



ERBDOU073 Lucky Cat(R)





Yoyo(Bl)













ERBASB151

Toothbrush(Y)



ERBASB152

Toothbrush(G)



Strawberry













ERBASB065

Top(Bl)









ERBASB066

Kendama(B1)









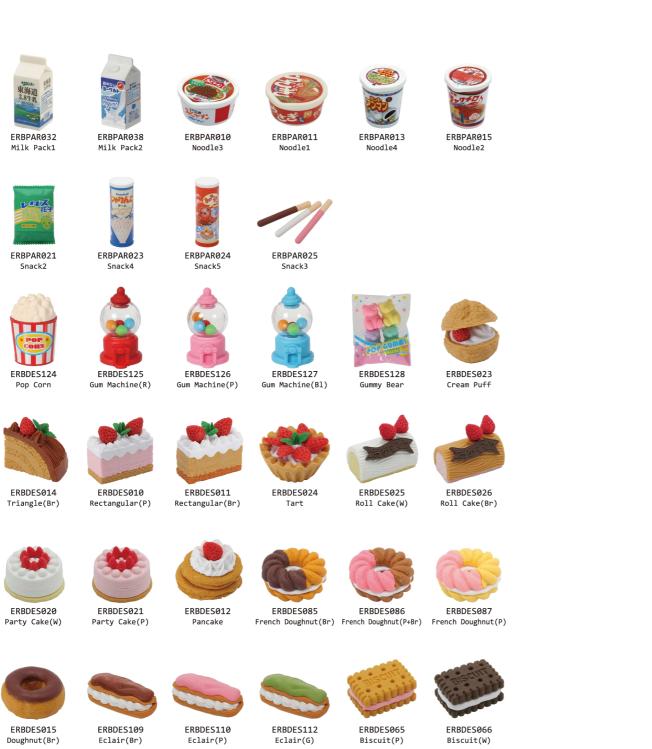








Doughnut(P)









ERBDES062

Cup Cake(G)



ERBDES102

Cut Roll(Y)

ERBDES103

Cut Roll(P)

ERBDES104

Cut Roll(G)

ERBDES106

Cut Roll(Pur)



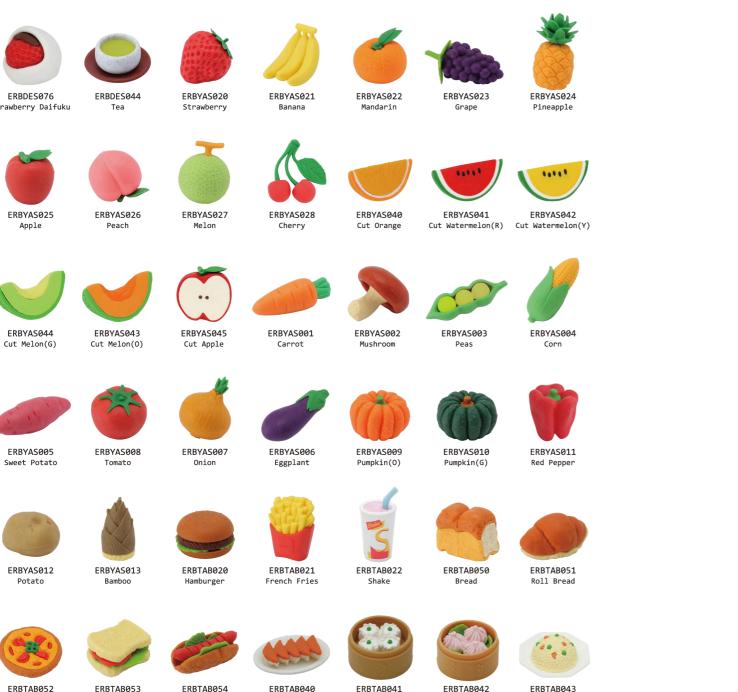


Pizza

Sandwich

Hot Dog

Dumpling



Dim Sim(W)

Dim Sim(P)

Fried Rice







Elephant





Doberman



ERBBL0006 Giraffe



Track





Duck



ERBBL0016 Fire Engine



ERBBL0017 Ambulance



ERBBL0018 Airplane



ERBBL0019 Train



ERBBL0021 Rocket

LISENCED ERASER



ER-KIT001 Hello Kitty(Red)

ER-MMD001 My Melody(Red)



ER-KIT002



Hello Kitty(Pink)





My Melody(Pink)



イワコー カラーズ























COLORFUL and NEWSENSE Eraser Blocks!

IWAKO BLOCKS

イワコーブロックス



Soft and Safe♪ Blocks made of Erasers!



You can create your own shapes of blocks by cutting the blocks with scissors!



Play like drawing Enjoy the colors and textures of blocks







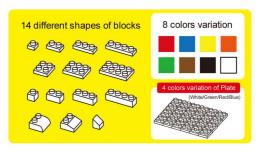






Block Hodai

Soft and Safe! IWAKO BLOCKS Buffet "Hodai" Kit
Customers just open the kit at their shops
Reasonable price for the children at 300 JPY (SRP)
1 set includes 1 finished sample of blocks for the shop
With Block Plate, the children can make the big size object!

















You can pick as much as you can! (Example) 47g / 54 blocks



Plate x 1 piece



<Finished sample> Parking lot Included 1 sample for the shops



IWAKO BLOCKS - BLOCK Hodai Set (Assortment of 14 different shapes of blocks in 8 colors)

Distributor Price: 6,020 JPY / SRP: 14,000 JPY Item code: ER-GLB106

Dimension: W450 × D360 × H250mm Material: SBS, Paper, PET

Contents

BLOCK Hodai Plate
300JPY×36 pieces 100JPY×32 pieces
Item code: ER-GLB108 Item code: ER-GLB107

Refill

IWAKO BLOCKS - Plate (Order Unit: 8) 100JPY/1 piece

Please choose from White/Green/Red/Blue

iwako Clips















Display

Floor Display For Blisters (ブリスターフロア什器)



This floor display makes it super easy to set up IWAKO corner at the retail end. Blisters are IWAKO's #1 selling items!

■Material : Steel

■Carton size: W420×D115×H1340mm

■Carton weight: 13Kg

nooks vertica

Safe design for the sales points!

Spare hook for COLORZ included

Hanging Board Display for Blister (ブリスターハンガー台紙

Starter-set for small-sized and chain retail customers.



■Material: Paper (Hook: Plastic) ■Carton size: W310×D628×H128mm

Hanging Board Display for Colorz (カラーズハンガー台紙)

COLORZ's colorful pieces perfectly match the display.



■Material: Paper (Hook: Plastic)

620

■Carton size: W310×D628×H128mm

OEM Q&A

Can I have a sample to review prior to the order?



No, unfortunately we can not provide the sample because we have to produce the mold first in case of OEM for the original eraser. In case of the change of color with the standard eraser, we can provide the sample by data, but not the physical sample of eraser.

Do I have to submit the design by data for OEM?



No, a sketch is acceptable.

Can you produce the new products under our brand name?



Yes, but we may ask you to include Iwako's logo or information.

Do you keep the mold for us?

Yes, Iwako maintain and stock, so Iwako can start promptly in case of the reproduction.

Do you discount the price of mold if we order a big volume of erasers?



No, we set the price of mold and the products separately.

Can you produce any colors for erasers?



Yes, we tone as much as possible to the color you choose with PANTONE or any color code.

Is there any other products Iwako manufacture besides erasers?



We manufacture the plastic stationery; for example, pencil cap, sharpener, ruler and pencase. Please contact Iwako Global Co., Ltd. for more information.

Can you obtain the safety standard report for us?



Yes, we can arrange the report for you at your expense for OEM products. For regular IWAKO products, please contact your local IWAKO distributor for safety report.

How long does it take to produce OEM product?



From 2 weeks to 4 months depending on the type of OEM and quantity. Please contact Iwako Global Co., Ltd.

Can you use a model, data, package and etc. supplied from our side?



Please consult for the details.

Is the partial delivery or installment payment possible?



Yes, but please understand the price would be different from the one time payment.

For OEM products, For regular IWAKO products, Please contact your local IWAKO distributor.

World Distributors

UK & Ireland

Green Elephant Trading Ltd.

186 Watling Street Towcester Northamptonshire, United Kingdom https://www.greenelephanttrading.com/

Germany & Switzerland & Austria

Carletto AG

Moosacherstr. 14 CH-8820 Waedenswil, SWITZERLAND https://carletto.ch/

TECHNOPACK SRL

Via Valcamonica 2, 20900 Monza, ITALY http://www.technopackmonza.it/

Spain & Portugal

C/ Llobregat, 4. Ctra. C17, km 14. Pol. Ind. Sector Mollet. Aptdo. 38. 08150 Parets del Valles, Barcelona. SPAIN http://www.miguelrius.com/

Hungary & Poland

METEOR CEE kft.

H-2461 Tarnok, Pacsirtamezo u. 2. HUNGARY

http://www.meteorcee.eu/

Greece

MATALON S.A.

14, Praxitelous Str. 105 61 Athens, GREECE

http://www.matalon.gr

France & Benelux

Bertov

Beekstraat 10, 9170 Sint-Pauwels, Belgium

https://www.bertoy.com

Russia & Belarus & Kazakhstan

LLC "SAFEKO"

690014, Russian Federation, Primorsky Krai, Vladivostok, Nekrasovskaya Street, 48-526 RUSSIA https://safeko.ru/

Lithuania

Creator Japonicus

Bajoru St.9, Migunai, Vilnius District, LT-13243, LITHUANIA

https://www.japoko.lt

Ukraine

5, O.Pchilki Str., off No.1 (group of offices No.273) in letter "A", Kyiv 02068 UKRAINE http://www.itca-toys.com.ua

Turkey

TAROS KIRTASIYE DIS TICARET A.S.

Ataturk Mah. Vatan Cad. No.4 ATASEHIR ISTANBUL, TURKEY

https://www.taroskirtasiye.com

Australia

Cosplay OzAimart Pty Ltd.

Level1, 311 Elizabeth Street, Melbourne, Victoria 3000, AUSTRALIA https://ozanimart.com.au

China & Taiwan

上海百代文化体育用品有限公司(SHANGHAI BAIDAI STATIONERY CO.,LTD)

Flat5 a01, No.2299 Shanghai Mart. West Yan An Rd., Shanghai, P.R. CHINA http://www.libertysh.cn/

Hong Kong

優你客(香港)有限公司 (UNIQUE (HK) LIMITED)

Unit 1203,12/F., CEO TOWER, 77 Wing Hong St., Cheung Sha Wan, Kowloon, Hong Kong EMAIL: iwako@nanairoya.co.jp

Korea

Globe Chemical Ind. Co.

310-9, 2-Ga, Seongsu-dong, Seongdong-gu, Seoul 133-120 KOREA http://www.colorpencil.co.kr/

U.S.A.

BC USA

101 QUINT STREET SAN FRANCISCO, CA 94124 USA http://www.bcmini.com/

U.S.A.

Ichi Trading Corporation

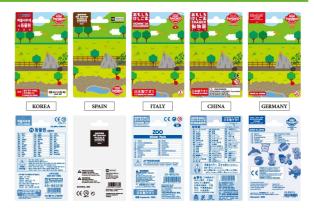
612 Jackson St. Los Angeles, CA 90012 USA

https://ichiwholesale.com/

Global Partnership

イワコーは海外では代理店制度をとっております。 代理店を通じ、各地域・言語にローカライズした パッケージで正規流通させることにより、安心して イワコーをお買い求め頂けるように努めております。

IWAKO's global partners present IWAKO in each customized package where local languages and legal compliant markings are applied.IWAKO and IWAKO's global distributors are making best effort to distribute IWAKO's high quality puzzle erasers to children all over the world!



IP Registration

イワコーの商標と消しゴムの各デザインは日本のみならず、流通する海外各地域でも意匠登録されています。 コピー商品の製造・販売業者には速やかな撤回と是正を求めています。

IWAKO's trademark and its eraser designs are registered and protected in not only Japan but in the main overseas markets also. To manufacture / distribute copied items is illegal and we take action to stop such doing.

Retail Partners

BOOKSELLERS



International Trade Show



アンビエンテ(ドイツ)



NYトイフェア(アメリカ



Paper World(ドイツ)



ニュルンベルグToy Fair(ドイツ)



東京ギフトショー(日本)



海輸入品博覧会(中国)



Paper World(ドイツ)



Autumn Fair(UK)

Storefront Photo

































イワコーグローバル株式会社は、株式会社イワコーのおもしろ消しゴム(R)を海外市場で広げる為の専門子会社です。2008年に活動を始め、当時は社外業務委託であった体制を、2017年に子会社とし、以降その業務を深化させています。

海外の人々にもイワコーの魅力を隅々までお伝えすべく、現地代理店とパートナーシップを組みながら、マーケティング全般を行っています。

また、文具の新たな価値や可能性を追求し、提案できるようなオリジナル商品を考案したり、海外ブランドの日本での流通にも積極的に取り組んでます。

設立:2017年11月13日 代表取締役:加藤亜子 / Ako Kato (Ms.)

【事業内容】

- ・イワコー商品の輸出&海外市場における拡販/海外展示会出展/各国代理店管理
- ・イワコー商品の海外法令法規コンプライアンスの対応
- ・イワコー商品の知的財産権利化及びその保護
- ・オリジナル商品の企画・開発・販売
- ・スペイン ミケルリウス社の日本輸入販売代理店

イワコーグローバル株式会社

〒216-0033 神奈川県川崎市宮前区宮崎2-8-51 花林ビル305

Rm 305 Karin Bldg., 2-8-51 Miyazaki, Miyamae Kawasaki City Kanagawa, Japan 2160033

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(WEB) https://iwako-global.com

(E-Mail) info-global@iwako.com

Iwako Online Shopping Site 海外向けショッピングサイト

https://iwako-shop.com/





iwako[®] Global

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