

PUZZLE  
ERASER

**iwako**®

NO.1 JAPANESE PUZZLE ERASER





IWAKO was founded in 1968.  
 Asking why erasers always have to be rectangular, IWAKO started making erasers with different shapes.  
 Today, many people in Japan and around the world love IWAKO PUZZLE ERASERS.

Constantly innovating, IWAKO creates many new eraser designs every year.  
 As long as we have a shape to work with, we keep going to develop new styles.  
 For animals, we put our drive and energy into making them as cute as possible.  
 For food styles, we strive for realism.  
 For animal styles, we pursue the perfect balance of entire shape in order to make it look cutest.  
 And always our creativity and imagination are in there.

IWAKO PUZZLE ERASERS are made entirely in Japan.  
 Safety, functionality as erasers and attractive, people from children to grown-ups love IWAKO erasers.

IWAKO welcomes children, who are our future, to our factory tour so they can learn the joy of creation. Every year 200 groups of children visit our factory. Touring the factory and touching machines and materials excite their imagination. Some of our erasers were even created from their ideas.

We hope you enjoy the joyful world of IWAKO PUZZLE ERASERS.

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 Fax : +81 48-997-3109  
 Establishment : 1968 Jun 1  
<https://iwako.com>

## Toy Safety Certification



IWAKO magic made it possible to make look-real, touch-real eraser without using any toxic materials. All IWAKO products comply with International toy safety regulations below:

- ASTM F963(USA)
- CPSIA(USA)
- EN71(EU)
- KC(KOREA)
- GB(CHINA)
- GSO(GCC Countries)

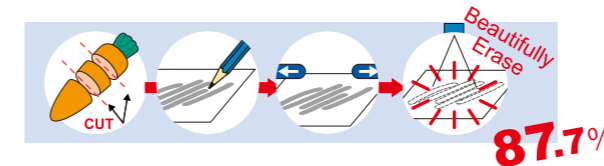


## VJC Attractive Souvenirs of Japan Contest 2008



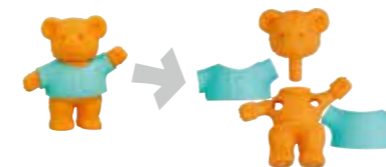
IWAKO is a gold prize winner of this contest. 2008. The objective of the Contest is to promote tourism in Japan by selecting particularly attractive souvenirs in terms of quality and design as seen by foreign visitors, that will lead not only to nirtiring and finding attractive Japanese souvenirs, but to promoting regional brands, and conveying through such merchandise the beauty and the appeal of Japan.

## Practicable As Erasers



Only a collective use?? NO!!  
 IWAKO eraser can be used as an ordinal eraser, it maintains 87.7% of erasing efficiency.

## Play with Iwako Erasers



IWAKO erasers are made from parts with different colors. You can take the erasers apart and then put them back together. Children enjoy this and practice their manual dexterity. With over 500 different varieties, Iwako erasers are fun for everyone from children to grown-ups.

# Manufacturing Process

1 Development of Wax Model

2 Development of Molds

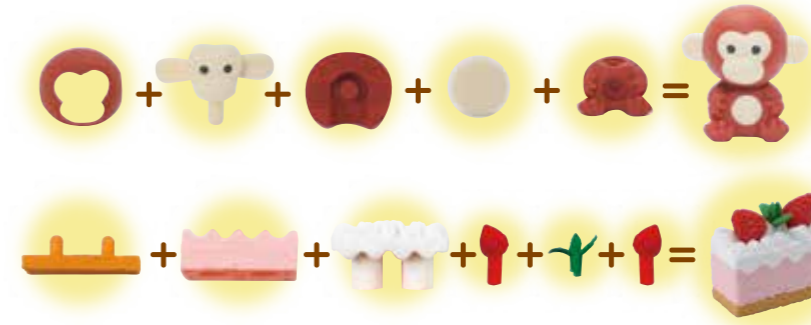
3 Mixing Colors

4 Injection Molding

5 Parts Assembling

6 QC & Packaging

7 Shipment



1 Based on the drawing of the eraser, wax model is made by craftsman.

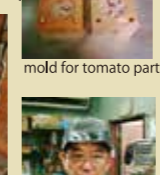
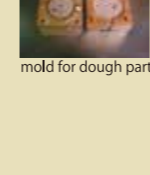


episode #1  
Adult male craftsman gained lots of weight after eating around perfaits to express real texture of parfait on parfait eraser.

episode #2  
A policeman caught IWAKO craftsman who was taking pictures of patrol car for his eraser model.



2 Molds are developed for each part of eraser.



Check and modify molds many times before going into mass production.

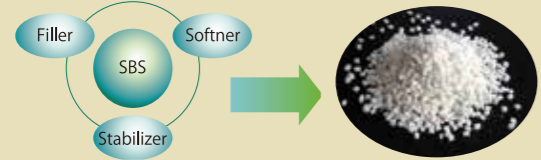
3 IWAKO thinks color is very important.



Coloring decides the impression of final products. In order to pursue realism, the coloring is a continuous process of trial and error.

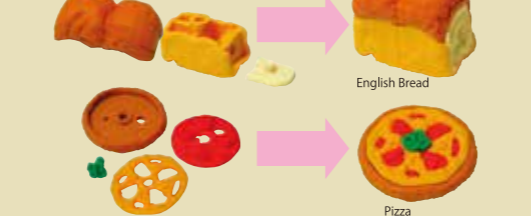


4 IWAKO's Secret - blending of raw material -



Combination of each material is developed to express detail of food texture and animal expressions in erasers and it is confidential.

5 Assembling of eraser parts is all manual works.



6 Every piece of product is checked under strict QC system before packaging.



Check carefully to deliver safeness and joy to children all over the world.

7 Quick delivery is IWAKO's motto.



Once development processes are done, manufacturing through shipment is handled with maximum speed. We do not keep you waiting!!

## Product Line

### BLISTER PACK

No.1 SALES both in Japan and overseas!  
Some items are available only in this package.  
(e.g. log chair in Zoo Blister)



### SNGLE PACK (THEME ASSORT)

BUY AS YOU WANT!  
Best choice for various scenes-party gift, promotional  
giveaway, educational tool, and so on.  
Theme Assort (60pcs) recommendation- if you wonder  
which to start!



### IWAKO COLORZ

5pc pack of special colored erasers in chic design  
package. Change the colors and make your own  
unique piece!



### IWAKO BLOCKS

Everyone will be an artist with this eraser-made blocks!  
Soft, Colorful & Safe!!



### BENTO BOX SET

The very Japanese combination of Bento Box and  
puzzle eraser,  
Customized pick-n-mix sets are also available.



### NON ERASER ITEMS

Available other stationeries made by IWAKO.



### OEM

Branding, package change, bespoke style - IWAKO is  
able to handle them all! (details in page 31-32)



### OEM (BLOCKS)

Build with eraser blocks. Small lot and additional  
value to build for fun!



### SP ITEMS

With options of 100/300pcs, broadly used as  
incentive for kids at dentists, learning centers and  
restaurants.



### LICENSED ERASER

HELLO KITTY and MY MELODY in large-sized puzzle  
eraser.  
Sanrio Licensed Products  
(please check sales license w/IWAKO GLOBAL team  
for your territory.)



### KESHI BLO DOT ART

Create "Dot Art" with eraser-made blocks!  
Available 2-WAY template designs.



# Blister Pack



ER-BRI018  
Zoo



ER-BRI022  
Animals in Forest



ER-BRI025  
Safari



ER-BRI071  
Fast Food



ER-981028  
Kitchenware



ER-BRI011  
Bakery



ER-BRI069  
Sea Friend



ER-BRI010  
Marine Animal



ER-BRI044  
Dinosaurs



ER-BRI034  
Family Restaurant



ER-961082  
Sushi



ER-BRI040  
Kaiten Sushi



ER-BRI031  
Aquarium



ER-BRI068  
Bug Hunt



ER-BRI032  
Trailer



ER-BRI014  
Chinese Dim Sum



ER-BRI027  
Picnic



ER-981035  
Japanese Food



ER-BRI021  
Vehicle



ER-BRI013  
Emergency Vehicle



ER-981011  
Cake & Ice Cream



ER-BRI009  
Japanese Sweets



ER-BRI033  
Anmitsu Shop



ER-BRI043  
Festival



ER-BRI019  
Dessert



ER-BRI017  
Sweets



ER-BRI052  
Cookie Set



ER-BRI023  
Vegetables



ER-BRI024  
Fruits



ER-BRI048  
Vegetable Basket





ER-BRI030  
Daruma



ER-BRI020  
Japanese Kokeshi &  
Lucky Cat



ER-BRI015  
School Supply 1



ER-BRI047  
Christmas



ER-BRI055  
Traffic Signs



ER-BRI056  
Locomotive



ER-BRI039  
School Supply 2



ER-BRI016  
Baseball



ER-BRI028  
Sports



ER-BRI057  
Dinosaur 2



ER-BRI058  
Farm Animal



ER-BRI059  
Panda Family



ER-BRI012  
Drink & Snack Food



ER-BRI035  
Model Gun



ER-BRI053  
Toy



ER-BRI060  
Savanna



ER-BRI061  
Animal Park



ER-BRI062  
Sushi Oke



ER-BRI072  
Cat & Mouse



ER-BRI036  
Mt. FUJI & Shrine



ER-BRI073  
Poop Puzzle



ER-BRI063  
Ice Shop



ER-BRI064  
Pop Sweets



ER-BRI070  
Birds



ER-BRI037  
Block(Vehicle)



ER-BRI038  
Block(Animal)



ER-BRI042  
Hexagon Puzzle



ER-BRI066  
Ocean























































































ER-BRI067  
Unicorn & Pegasus



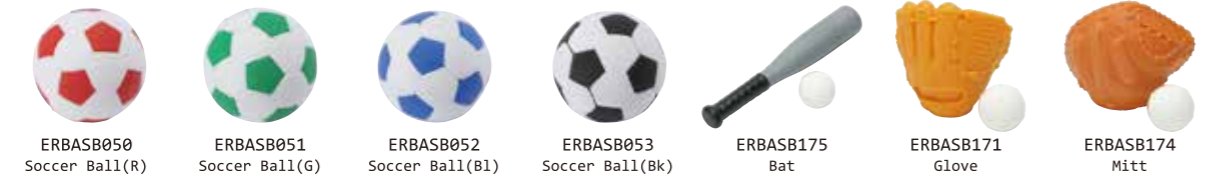
ER-BRI065  
Shrine & Fox

# Single Pack

 ERBD0U111 Kangaroo	 ERBD0U113 Rhinoceros	 ERBD0U114 Polar Bear(W)	 ERBD0U115 Polar Bear(P)	 ERBD0U118 Hippopotamus	 ERBD0U192 Buffalo	 ERBD0U098 Lion	 ERBD0U227 Sheep(W)	 ERBD0U228 Sheep(P)	 ERBD0U229 Sheep(G)	 ERBD0U230 Sheep(B1)	 ERBD0U231 Llama (P)	 ERBD0U232 Llama (Y)	 ERBD0U233 Llama (Pu)
 ERBD0U092 Tiger(Y)	 ERBD0U094 Tiger(W)	 ERBD0U193 Camel	 ERBD0U190 Gorilla(Black)	 ERBD0U191 Gorilla(P)	 ERBD0U065 Wild Boar Baby	 ERBD0U068 Monkey(Y)	 ERBD0U012 Dog	 ERBD0U013 Bear(G)	 ERBD0U014 Bear (R)	 ERBD0U015 Rabbit (B1)	 ERBD0U016 Rabbit (P)	 ERBD0U141 Parka Bear(P)	 ERBD0U144 Parka Bear(B1)
 ERBD0U069 Monkey(Br)	 ERBD0U066 Koala(P)	 ERBD0U067 Koala(Gray)	 ERBD0U058 Sitting Unicorn(B1)	 ERBD0U059 Sitting Unicorn(Pu)	 ERBD0U220 Owl(Br)	 ERBD0U226 Owl(Gray)	 ERBD0U035 Frog	 ERBD0U030 Duck(P)	 ERBD0U032 Duck (B1)	 ERBD0U290 Flamingo(Dark P)	 ERBD0U291 Flamingo(P)	 ERBD0U292 Parakeet(Y)	 ERBD0U293 Parakeet(B1)
 ERBD0U026 Sleep Panda	 ERBD0U039 Sitting Panda	 ERBD0U037 Pig	 ERBD0U036 Giraffe	 ERBD0U043 Horse	 ERBD0U041 Elephant	 ERBD0U095 Crocodile	 ERBD0U294 Long-Tailed Tit	 ERBD0U180 Puppy(Kennel R)	 ERBD0U183 Puppy(Food B1)	 ERBD0U181 Puppy(Kennel G)	 ERBD0U185 Masaru Dog(Br)	 ERBD0U186 Masaru Dog(Dark Br)	 ERBD0U240 Pastel Cat(P)
 ERBD0U250 Baby Panda(P)	 ERBD0U251 Baby Panda(O)	 ERBD0U252 Baby Panda(G)	 ERBD0U253 Baby Panda(B1)	 ERBD0U254 Baby Panda(Gray)	 ERBD0U255 Baby Panda(Bk)	 ERBD0U038 Cow	 ERBD0U241 Pastel Cat(W)	 ERBD0U258 Sleeping Cat(P)	 ERBD0U259 Sleeping Cat(B1)	 ERBD0U300 Sleeping Cat(Gray)	 ERBD0U245 Lying Cat(P)	 ERBD0U256 Lying Cat(Y)	 ERBD0U257 Lying Cat(Pu)
 ERBD0U020 Hamster(P)	 ERBD0U021 Hamster(O)	 ERBD0U051 Hedgehog(P)	 ERBD0U053 Hedgehog(G)	 ERBD0U054 Hedgehog(B1)	 ERBD0U280 Mouse(Y)	 ERBD0U281 Mouse(B1)	 ERBD0U130 Egg-Chick(Y)	 ERBD0U131 Egg-Chick(P)	 ERBD0U132 Egg-Chick(G)	 ERBD0U134 Egg-Tyrannosaurus(Y)	 ERBD0U135 Egg-Triceratops(G)	 ERBD0U136 Egg-Triceratops(B1)	 ERBD0U200 Tyrannosaurus(O)







ERBASB050 Soccer Ball(R) ERBASB051 Soccer Ball(G) ERBASB052 Soccer Ball(B1) ERBASB053 Soccer Ball(Bk) ERBASB175 Bat ERBASB171 Glove ERBASB174 Mitt



ERBASB225 Football ERBASB186 Basketball ERBASB131 Bowling(P) ERBASB134 Bowling(B1) ERBASB296 Racket ERBASB395 Skateboard(P) ERBASB396 Skateboard(O)



ERBASB397 Skateboard(G) ERBASB398 Skateboard(B1) ERBASB399 Skateboard(Black)



ERBASB340 Camera ERBASB344 Field Glasses ERBASB290 Piano ERBASB293 Keyboard Harmonica ERBASB292 Recorder ERBASB295 Jump Box ERBASB298 Blackboard Eraser



ERBASB114 Sharpener ERBASB115 Scissors ERBASB116 Stapler ERBASB117 Tape ERBASB110 Bag(P) ERBASB118 Bag(Br) ERBASB112 Shoes(P)



ERBASB113 Shoes(B1) ERBASB150 Toothbrush(P) ERBASB151 Toothbrush(Y) ERBASB152 Toothbrush(G) ERBASB153 Toothbrush(B1) ERBASB154 Toothpaste(P) ERBASB155 Toothpaste(W)



ERBASB205 Teeth ERBASB010 Dinosaur ERBASB011 Gorilla ERBASB012 Dolphin ERBASB013 Strawberry ERBASB014 Apple ERBASB015 Hand



ERBASB092 Extinguisher ERBASB250 Daruma(R) ERBASB251 Daruma(W) ERBASB252 Daruma(B1) ERBASB253 Daruma(P) ERBASB254 Daruma(Y) ERBASB255 Daruma(G)



ERBASB256 Daruma(Pu) ERBASB238 Kokeshi ERBASB371 Maiko ERBASB100 Charm(P) ERBASB101 Charm(O) ERBASB102 Charm(Y) ERBASB103 Charm(B1)



ERBASB370 Ema ERBD0U077 Lucky Cat(W) ERBD0U078 Lucky Cat(Y) ERBD0U079 Lucky Cat(B1) ERBD0U072 Lucky Cat(Bk) ERBD0U073 Lucky Cat(R) ERBD0U076 Lucky Cat(Pu)



ERBASB064 Top(R) ERBASB065 Top(B1) ERBASB066 Kendama(B1) ERBASB067 Kendama(Br) ERBASB068 Yoyo(B1) ERBASB069 Yoyo(G) ERBASB337 Cherry Blossoms



ERBASB330 Mt. Fuji(LB1) ERBASB331 Mt. Fuji(B1) ERBASB380 Poop(W) ERBASB381 Poop(P) ERBASB382 Poop(B1) ERBASB386 Puzzle Poop(Cam) ERBASB387 Puzzle Poop(Star)



ERBASB388  
Puzzle Poop(R)



ERBASB389  
Puzzle Poop(Rainbow)



ERBASB390  
Puzzle Poop(Br)



ERBASB391  
Puzzle Poop(Candy)



ERBDES013  
Triangle(W)



ERBDES014  
Triangle(Br)



ERBDES010  
Rectangular(P)



ERBDES011  
Rectangular(Br)



ERBDES024  
Tart



ERBDES025  
Roll Cake(W)



ERBDES026  
Roll Cake(Br)



ERBDES022  
Pound Cake



ERBDES020  
Party Cake(W)



ERBDES021  
Party Cake(P)



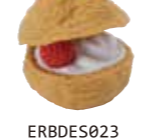
ERBDES012  
Pancake



ERBDES085  
French Doughnut(Br)



ERBDES087  
French Doughnut(P)



ERBDES023  
Cream Puff



ERBDES016  
Doughnut(P)



ERBDES015  
Doughnut(Br)



ERBDES109  
Eclair(Br)



ERBDES110  
Eclair(P)



ERBDES065  
Biscuit(P)



ERBDES066  
Biscuit(W)



ERBDES064  
Crepe



ERBDES060  
Cup Cake(P)



ERBDES061  
Cup Cake(Br)



ERBDES102  
Cut Roll(Y)



ERBDES103  
Cut Roll(P)



ERBDES081  
Macaron(P)



ERBDES082  
Macaron(Y)



ERBDES083  
Macaron(O)



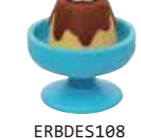
ERBDES084  
Macaron(G)



ERBDES088  
Wafflecone(W)



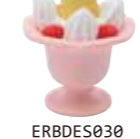
ERBDES089  
Wafflecone(P)



ERBDES108  
Pudding



ERBDES107  
Jelly(P)



ERBDES030  
Parfait(P)



ERBDES033  
Parfait(Bl)



ERBDES003  
Soft Ice(W)



ERBDES007  
Soft Ice(P)



ERBDES001  
Ice Lolly(Br)



ERBDES002  
Ice Lolly(P)



ERBDES115  
Ice Bar(P)



ERBDES116  
Ice Bar(Bl)



ERBDES117  
Ice Bar(O)



ERBDES120  
Ice Cone(P)



ERBDES122  
Ice Cone(G)



ERBDES121  
Ice Cone(Y)



ERBDES006  
Cup Ice(Bl)



ERBDES005  
Cup Ice(O)



ERBDES050  
Shaved Ice(R)



ERBDES053  
Shaved Ice(Bl)



ERBDES067  
Shaved Ice(Br)



ERBDES069  
Taiyaki



ERBDES040  
Sakura



ERBDES041  
Dorayaki



ERBDES042  
Kashiwa



ERBDES043  
Dango



ERBDES073  
Bun



ERBDES076  
Strawberry Daifuku



ERBDES044  
Tea



ERBTAB020  
Hamburger



ERBTAB081  
Fish Burger



ERBTAB022  
Shake



ERBTAB021  
French Fries



ERBTAB051  
Roll Bread



ERBTAB052  
Pizza



ERBTAB053  
Sandwich



ERBTAB050  
Bread



ERBTAB054  
Hot Dog



ERBTAB040  
Dumpling



ERBTAB041  
Dim Sum(W)



ERBTAB042  
Dim Sum(P)



ERBTAB043  
Fried Rice



ERBTAB044  
Noodle(Br)



ERBTAB045  
Noodle(Y)



ERBTAB010  
Tempura



ERBTAB011  
Eel Rice



ERBTAB012  
Curry Rice



ERBTAB013  
Kamameshi



ERBTAB014 Soba  
ERBTAB015 Oden  
ERBTAB016 Rice Ball  
ERBTAB090 Takoyaki  
ERBTAB091 Ikayaki  
ERBTAB092 Yakisoba  
ERBTAB030 Fried Prawn



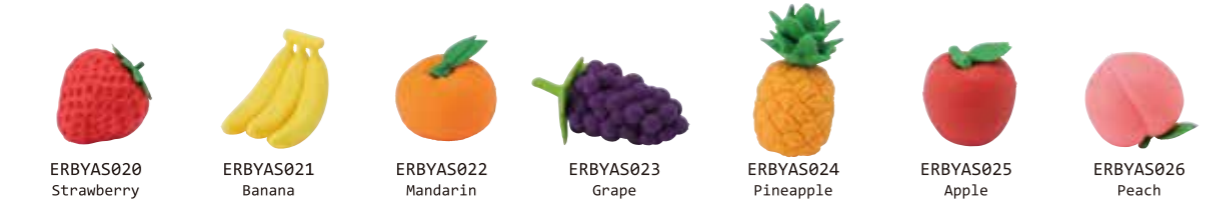
ERBTAB031 Omelet  
ERBTAB001 Sea Urchin  
ERBTAB002 Salmon Roe  
ERBTAB003 Tuna  
ERBTAB004 Egg  
ERBTAB005 Cuttlefish  
ERBTAB008 Salmon



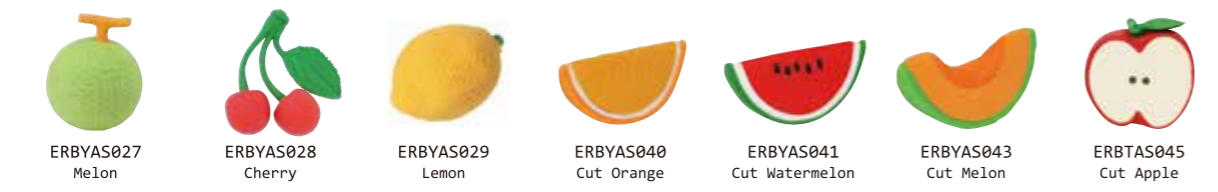
ERBTAB006 Prawn  
ERBTAB060 Rolled Sushi  
ERBTAB061 Mini Egg  
ERBTAB062 Mini Prawn  
ERBTAB063 Mini Tuna  
ERBTAB064 Rolled Salmon Roe  
ERBTAB065 Rolled Sea Urchin



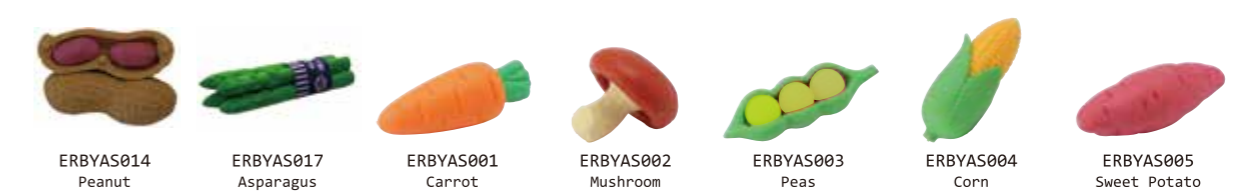
ERBDES124 Popcorn  
ERBDES125 Gum Machine(R)  
ERBDES126 Gum Machine(P)  
ERBDES127 Gum Machine(B1)  
ERBDES123 Candy  
ERBDES128 Gummy



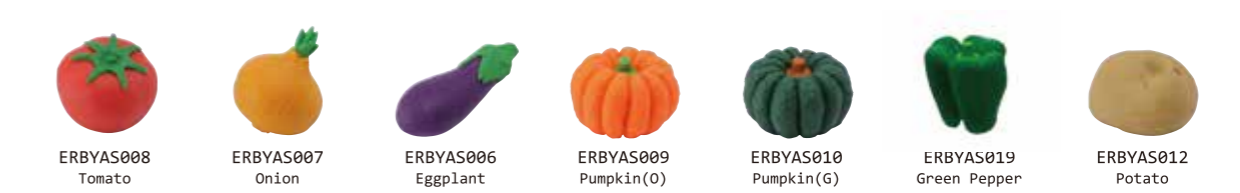
ERBYAS020 Strawberry  
ERBYAS021 Banana  
ERBYAS022 Mandarin  
ERBYAS023 Grape  
ERBYAS024 Pineapple  
ERBYAS025 Apple  
ERBYAS026 Peach



ERBYAS027 Melon  
ERBYAS028 Cherry  
ERBYAS029 Lemon  
ERBYAS040 Cut Orange  
ERBYAS041 Cut Watermelon  
ERBYAS043 Cut Melon  
ERBTAS045 Cut Apple



ERBYAS014 Peanut  
ERBYAS017 Asparagus  
ERBYAS001 Carrot  
ERBYAS002 Mushroom  
ERBYAS003 Peas  
ERBYAS004 Corn  
ERBYAS005 Sweet Potato



ERBYAS008 Tomato  
ERBYAS007 Onion  
ERBYAS006 Eggplant  
ERBYAS009 Pumpkin(O)  
ERBYAS010 Pumpkin(G)  
ERBYAS019 Green Pepper  
ERBYAS012 Potato



ERBYAS013 Bamboo  
ERBYAS015 Cucumber  
ERBYAS016 Japanese Leek  
ERBYAS018 Cabbage



ERBPAR017 Bottle Grape  
ERBPAR018 Bottle Tea  
ERBPAR019 Bottle Lemon  
ERBPAR021 Bottle Coffee  
ERBPAR032 Milk Pack  
ERBPAR038 Yogurt Pack  
ERBPAR011 Cup Noodle(R)



ERBPAR015 Cup Noodle(W)  
ERBPAR016 Fried Noodle  
ERBPAR020 Snack(Y)  
ERBPAR024 Snack(R)  
ERBPAR022 Snack(Br)  
ERBPAR001 Can



ERBASB300 Santa Claus(R)  
ERBASB301 Santa Claus(O)  
ERBASB302 Santa Claus(P)  
ERBASB303 Santa Claus(Pu)  
ERBASB304 Santa Claus(B1)  
ERBASB305 Santa Claus(G)  
ERBASB315 Sleigh



ERBASB307  
Snowman(R)



ERBASB308  
Snowman(O)



ERBASB309  
Snowman(P)



ERBASB310  
Snowman(Pu)



ERBASB311  
Snowman(B1)



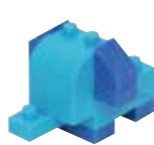
ERBASB312  
Snowman(G)



ERBASB314  
Tree



ERBBLO004  
Doberman



ERBBLO002  
Elephant



ERBBLO014  
Parrot



ERBBLO006  
Giraffe



ERBBLO025  
Duck



ERBBLO003  
Dog



ERBBLO016  
Fire Engine



ERBBLO017  
Ambulance



ERBBLO018  
Airplane



ERBBLO019  
Train



ERBBLO20  
Truck



ERBBLO21  
Rocket



ERBASB400  
Baby Sitting



ERBASB401  
Baby Standing



ERBASB402  
Baby Crawling

## LISENCED ERASER



ER-KIT001  
Hello Kitty(Red)



ER-KIT002  
Hello Kitty(Pink)



ER-KIT005  
Hello Kitty Kokeshi



ER-MMD001  
My Melody(Red)



ER-MMD002  
My Melody(Pink)



おもしろ  
けしごま  
**iwako Colorz®**  
イワコーカラーズ



ER-GLB001  
Giraffe



ER-GLB002  
Unicorn



ER-GLB003  
Panda



ER-GLB004  
Cow



ER-GLB005  
Monkey



ER-GLB006  
Whale Shark



ER-GLB007  
Tiger



ER-GLB008  
Lion



ER-GLB009  
Penguin



ER-GLB010  
Koala



ER-GLB011  
Llama

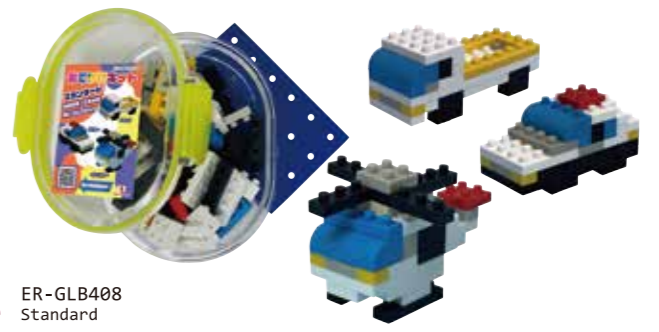
ERASER BLOCK  
**ODEKAKE KIT**  
おでかけキット



ER-GLB407  
Monotone



ER-GLB406  
Pastel



ER-GLB408  
Standard



ER-GLB410  
Solid



ER-GLB411  
Fantasy

イワコブロック

# IWAKO BLOCKS®

Assembling kits with Eraser-Made-Block for Fun

**① Assembling**



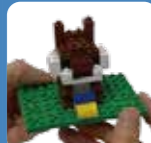
Follow the instruction and assemble! Easy to handle with softness

**② Cutting**




Cut the block parts because it is made of Eraser!

**③ Complete!**

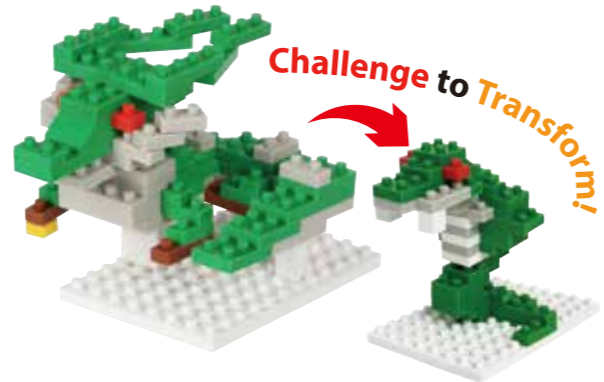


You can display as you like! Make your collection and play!

**④ Use**



Although it does not look like, it is an eraser and erase well!



ER-GLB315 Unicorn



ER-GLB313 Dragon



ER-GLB302 Colorful Birds



ER-GLB304 Steam Boat



ER-GLB303 Demon Brothers



ER-GLB311 Panda



ER-GLB307 House & Tree



ER-GLB314 Tank



ER-GLB305 Cake Set



ER-GLB316 T-REX



ER-GLB317 Rockhopper Penguin



ER-GLB308 Bunny



ER-GLB312 Helicopter



ER-GLB319 Stegosaurus



ER-GLB318 Triceratops



ER-GLB309 Squirrel



ER-GLB306 Calico Cat



ER-GLB310 Hedgehog



ER-GLB402 Hayabusa

**SERIES E5**  
HAYABUSA  
JR東日本商品化許諾済

\*JAPAN ONLY



ER-GLB403 Komachi

**SERIES E6**  
KOMACHI  
JR東日本商品化許諾済

\*JAPAN ONLY



ER-GLB0401 Dr. Yellow

**023**  
JR東海許諾済  
JR西日本商品化許諾済

\*JAPAN ONLY

消しゴムでできた新感覚ブロック!  
**けしぼ**  
 KESHI-BLO  
 ERASER-MADE BLOCK

DOT ART MAKING SET WITH ERASER BLOCK

消しゴムの  
 ブロックでつくる **ドットアートキット**



ER-GLB701  
Cream Soda



ER-GLB702  
Vegetable



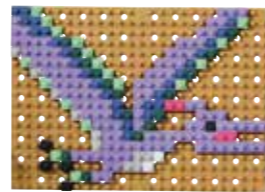
ER-GLB703  
T-REX



ER-GLB704  
Whale shark



ER-GLB705  
Lion



ER-GLB706  
Black Cat



ER-GLB707  
Parrot



ER-GLB708  
Train



ER-GLB709  
Fast Food



ER-GLB710  
Unicorn



ER-GLB711  
Daruma



ER-GLB712  
Rocket

## SP ITEMS



ER-COL003  
100-pc Combo  
\* Assortment of 50 designs x 2pcs  
\* Customize available from 60 boxes



ER-BOX300  
300-pc Combo  
\* Assortment of 60 designs x 5pcs  
\* Customize available from 20 boxes

## Gachapon

■ Contact us for capsule size and MOQ ■



## NON ERASER ITEMS

■ Printing available on the lid to promote your brand ■



Plastic Case No.1 (Size:68x79x29.5mm)



Plastic Case No.3 (Size:95x110x30mm)

■ Very popular Iwako's pencil cap with erasers ■



CA-TON001 Point Protector



CA-KES002 Point Protector

■ Completely made in Japan pencil sharpeners ■



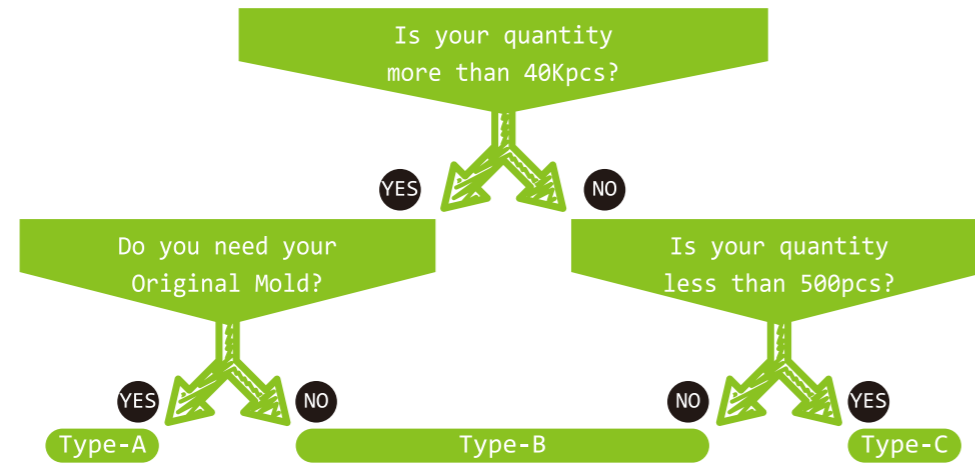
SH-SUK001 Clear Sharpener



SH-CUB001 School Sharpener Cube



## Produce a "Bespoke Eraser"



### Type-A Develop the original mold



- Initial Cost  
Model cost:JPY 200,000~  
Mold cost:JPY400,000~
- Delivery Time  
3 months~  
\*Depends on the quantity
- Advantage  
-Long lasting life of mold  
-Saving the cost upon re-production  
-Completely unique design



### Type-B Use existing mold



- Initial Cost  
Plate cost for sticker
- Delivery Time  
2 weeks~  
\*Depends on the quantity
- Advantage  
-Saving the cost  
-Direct message printed on the sticker

### Type-C Build with eraser blocks



- Initial Cost  
None
- Delivery Time  
60 days~  
\*Depends on the quantity and number of block parts
- Advantage  
-Available from a small qty  
-Additional value to build the blocks from kids to adults



Also offering One-step service for Packages  
OP bag / Paper box / Plastic case



## International Trade Show



Paperworld ME 2022



Tokyo Gift Show 2021



China International Import Expo 2018



NY Toy Fair 2019



Paperworld2020

## Consumer Events



## Display



Floor Display for Blisters

Size:W440xD220xH1620mm  
Material:Steel



Hanging Board Display for Blister

Size:W300xH620mm  
Material:Cardboard/Plastic



Counter Display  
(6SKUx3pcs)

Size:W300xD300xH370mm  
Material:Cardboard



Hanging Board Display for IWAKO BLOCKS  
(9SKUx3pcs)

Size:W300xH620mm  
Material:Cardboard/Plastic



Acrylic Display  
(12SKUx6pcs)

Size:W425xD222xH645mm  
Material:Acrylic

## Global Partnership

IWAKO's global partners present IWAKO in each customized package where local languages and legal compliant markings are applied. IWAKO and IWAKO's global distributors are making best effort to distribute IWAKO's high quality puzzle erasers to children all over the world!

[Front]



IWAKO ORIGINAL



France



Korea

[Back]



IWAKO ORIGINAL



France



Korea

## IP Registration

IWAKO's trademark and its eraser designs are registered and protected in not only Japan but in the main overseas markets also. To manufacture / distribute copied items is illegal and we take action to stop such doing.



## Retail Partners



## WORLD DISTRIBUTORS

### Italy

#### TECHNOPACK SRL

Via Valcamonica 2, 20900 Monza, ITALY  
<http://www.technopackmonza.it/>

### Hungary & Poland

#### METEOR CEE kft.

H-2083 Soskut, Jedlik Anyos u.4. Hungary  
<http://www.meteorcee.eu/>

### France & Benelux

#### Bertoy

Beekstraat 10, 9170 Sint-Pauwels, Belgium  
<https://www.bertoy.com>

### Russia

#### LLC "SAFEKO"

690014, Russian Federation, Primorsky Krai, Vladivostok, Nekrasovskaya Street, 48- 526 RUSSIA  
<https://safeko.ru/>

### Lithuania

#### Creator Japonicus

Bajoru St.9, Migunai, Vilnius District, LT-13243, LITHUANIA  
<https://www.japoko.lt>

### U.S.A.

#### BC USA

101 QUINT STREET SAN FRANCISCO, CA 94124 USA  
<http://www.bcmini.com/>

### U.S.A.

#### Ichi Trading Corporation

612 Jackson St. Los Angeles, CA 90012 USA  
<https://ichiwholesale.com/>

### China & Taiwan

#### 上海百代文化体育用品有限公司(SHANGHAI BAIDAI STATIONERY CO.,LTD)

Flat5 a01, No.2299 Shanghai Mart, West Yan An Rd., Shanghai, P.R. CHINA  
<http://www.libertysh.cn/>

### Taiwan

#### Zhong Chen International Co., Ltd.

4F-11 No.6 Lane 609 Sec. 5 Chung-shin Rd., San-Chung, Dist. 24159 New Taipei City , Taiwan  
<http://www.hi1997.com.tw/>

### Taiwan

#### 宣弟有限公司 (SENCE TI CO., LTD)

B1, No. 8, Tien Hsiang Rd., Taipei, Taiwan  
<http://www.senceti.com.tw/index.html/>

### Hong Kong

#### 優你客(香港)有限公司 (UNIQUE (HK) LIMITED)

Unit 1203,12/F., CEO TOWER, 77 Wing Hong St., Cheung Sha Wan, Kowloon, Hong Kong  
EMAIL: iwako@nanairoya.co.jp

### Malaysia

#### Puzzle Planet Sdn. Bhd.

1-37 & 2-37, Glomac Centro, Jalan Teratai PJU 6A, Mukim Pekan Kayu Ara, 47400 Petaling Jaya, Selangor D.E. Malaysia  
<https://puzzleplanet.com.my/>

### Singapore

#### Everstrong Sports Co. Pte Ltd

315 Outram Rd, #12-02 Tan Boon Liat Building Singapore 169074  
<http://everstrong.com.sg/>

### Korea

#### Globe Chemical Ind. Co.

310-9, 2-Ga, Seongsu-dong, Seongdong-gu, Seoul 133-120 KOREA  
<http://www.colorpencil.co.kr/>

### Australia

#### Cosplay OzAimart Pty Ltd.

Level1, 311 Elizabeth Street, Melbourne, Victoria 3000, AUSTRALIA  
<https://ozanimart.com.au>

### UAE

#### Malak Stationery LLC

Steet 107, Deira, UAE

## IWAKO GLOBAL Co., Ltd. イワコーグローバル株式会社

イワコーグローバル株式会社は、株式会社イワコーのおもしろ消しゴム(R)を海外市場で広げる為の専門子会社です。2008年に活動を始め、当時は社外業務委託であった体制を、2017年に子会社とし、以降その業務を深化させています。

また、消しゴムの新たな価値や可能性を追求し、提案できるようなオリジナル商品を考案したり、海外ブランドの日本での流通にも積極的に取り組んでいます。

### 【事業内容】

- ・イワコー商品の輸出&海外市場における拡販/海外展示会出展/各国代理店管理
- ・イワコー商品の海外法令法規コンプライアンスの対応
- ・イワコー商品の知的財産権利化及びその保護
- ・オリジナル商品の企画・開発・販売
- ・スペイン ミケルリウス社の日本輸入販売総代理店

設立:2017年11月13日

代表取締役:加藤亜子



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