

PUZZLE
ERASER

iwako®

NO. 1 JAPANESE PUZZLE ERASER





Iwako have been innovating and creating "New, Fun, Funny and Unique" puzzle erasers over 55 years since the foundation in 1968.

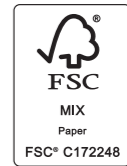
We promise to develop the products make all the people in the world "smile" by producing high quality and good design products to be accepted by the next generations.

We believe this is our contribution as a leading company of Puzzle Eraser made in Japan to the global society.

History	1968	Foundation
	1978	Opened 1st factory
	1978	Iwako Co., Ltd. started (capital 10 million JPY)
	1993	Increased the capital 20 million JPY
	1996	Established the headquarter and 1st factory
	2007	Registered the trademark "Omoshiro Keshigomu"
	2008	Won Gold Prize of "Japan Omiyage (Souvenir) Contest"
	2009	Opened 2nd factory
	2012	Won Bronze Prize of "Japan Omiyage (Souvenir) Contest"
	2016	Opened Misato warehouse
Facilities	Headquarter+ 1st factory	1454m ²
	2nd factory	520m ²
	Asada warehouse	790m ²
	Misato warehouse	1125m ²
	Injection machine	15
	Take-out machine	15

What is Iwako Puzzle Eraser made of?

SBS (Styrene-Butadiene-Styrene)
 Non PVC and Do Not contain Lead, Cadmium and Phthalate
 Iwako work on manufacturing eco-friendly with the safety materials for children.

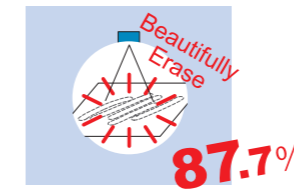


Toy Safety Certification

Iwako conforms to EN71 Part 1-3, REACH, ASTM and CPSIA and updated test reports are available for our partners.

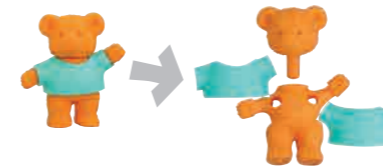


Eraser performance test (JIS 6050 4.4)



Only a collective use?? NO!!
 IWAKO eraser can be used as an ordinal eraser, it maintains 87.7% of erasing efficiency.

Play with Iwako Erasers



IWAKO erasers are made from parts with different colors. You can take the erasers apart and then put them back together. Children enjoy this and practice their manual dexterity. With over 500 different varieties, IWAKO erasers are fun for everyone from children to grown-ups.

Iwako at the stores - Japan



Convenience Store



Stationery Store



Specialty Store



Bookstore

Iwako at the stores - Overseas



China



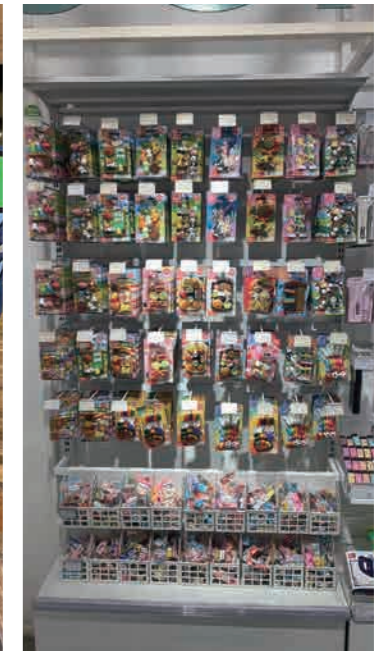
USA



Singapore



Taiwan



Indonesia

Collaboration with brands



Global brand "UNIQLO" released Iwako design UT and goods at the grand opening event at their Koshigaya Laketown store in Saitama. Iwako was chosen as the leading company based in Saitama.



Japanese popular fashion brand "BEAMS" promoted the event at its flagship store in Shibuya. Iwako collaborated the exclusive BENTO BOX for this event.

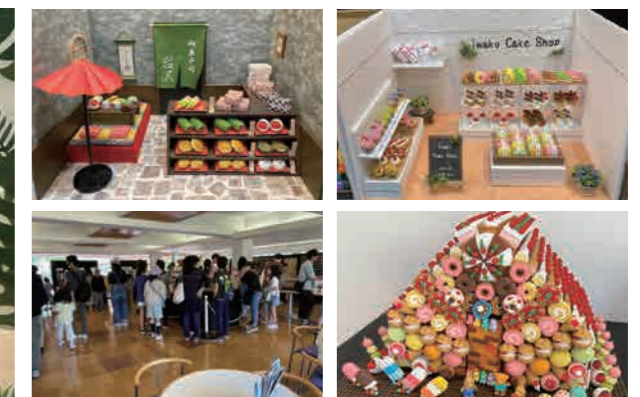
Consumer events in Japan



Eraser Buffet at Ginza Itoya



Eraser festival at Shopping Mall



Eraser exhibition at Civic Center

Product Line

BLISTER PACK

P.9-13

No.1 SALES both in Japan and overseas!
Some items are available only in this package.
(e.g. log chair in Zoo Blister)



BENTO BOX

P.26

Very Japanese "kawaii" set of Bento Box and puzzle erasers.
Customized pick-n-mix sets are available.



LICENSED ERASER

P.13-14

HELLO KITTY and MY MELODY in large-sized puzzle eraser.

Sanrio Licensed Products
(please check sales license w/IWAKO GLOBAL team for your territory.)



SNGLE PACK

P.15-25

60-pc single pack erasers are packed in the box by themes.
Easy to display at the counter in the stores or stack on the shelf.



NON ERASER ITEMS

P.35-36

Available other stationeries made by IWAKO.



IWAKO COLORZ

P.27

5pc pack of special colored erasers in chic design package. Change the colors and make your own unique piece!



KESHI BLO DOT ART

P.31-32

Create "Dot Art" with eraser-made blocks!
Available 2-WAY design templates.



OEM

P.43

Branding, package change, bespoke style - IWAKO is able to handle them all! (details in page 43)



IWAKO BLOCKS

P.28-30

Everyone will be an artist with this eraser-made blocks!
Soft, Colorful & Safe!!



MINI MAGNET

P.33

Craft Kit to create "original" magnet with dot art.
Easy to carry in bento box!



OEM (BLOCKS)

P.44

Build with eraser blocks. Small lot and additional value to build for fun!



Blister Pack



ER-BRI018
Zoo



ER-BRI022
Animals in Forest



ER-BRI025
Safari



ER-BRI071
Fast Food



ER-981028
Kitchenware



ER-BRI011
Bakery



ER-BRI069
Sea Friend



ER-BRI010
Marine Animal



ER-BRI044
Dinosaurs



ER-BRI034
Family Restaurant



ER-961082
Sushi



ER-BRI040
Kaiten Sushi



ER-BRI031
Aquarium



ER-BRI068
Bug Hunt



ER-BRI032
Trailer



ER-BRI014
Chinese Dim Sum



ER-BRI027
Picnic



ER-981035
Japanese Food



ER-BRI021
Vehicle



ER-BRI013
Emergency Vehicle



ER-981011
Cake & Ice Cream



ER-BRI009
Japanese Sweets



ER-BRI033
Anmitsu Shop



ER-BRI043
Festival



ER-BRI019
Dessert



ER-BRI017
Sweets



ER-BRI052
Cookie Set



ER-BRI023
Vegetables



ER-BRI024
Fruits



ER-BRI048
Vegetable Basket





ER-BRI030
Daruma



ER-BRI020
Japanese Kokeshi &
Lucky Cat



ER-BRI015
School Supply 1



ER-BRI047
Christmas



ER-BRI055
Traffic Signs



ER-BRI056
Locomotive



ER-BRI039
School Supply 2



ER-BRI016
Baseball



ER-BRI028
Sports



ER-BRI057
Dinosaur 2



ER-BRI058
Farm Animal



ER-BRI059
Panda Family



ER-BRI012
Drink & Snack Food



ER-BRI035
Model Gun



ER-BRI053
Toy



ER-BRI060
Savanna



ER-BRI061
Animal Park



ER-BRI062
Sushi Oke



ER-BRI072
Cat & Mouse



ER-BRI036
Mt. FUJI & Shrine



ER-BRI073
Poop Puzzle



ER-BRI063
Ice Shop



ER-BRI064
Pop Sweets



ER-BRI070
Birds



ER-BRI037
Block(Vehicle)



ER-BRI038
Block(Animal)



ER-BRI042
Hexagon Puzzle



ER-BRI066
Ocean



ER-BRI067
Unicorn & Pegasus



ER-BRI065
Shrine & Fox



ER-BRI074
Bathroom



ER-BRI075
Babyroom

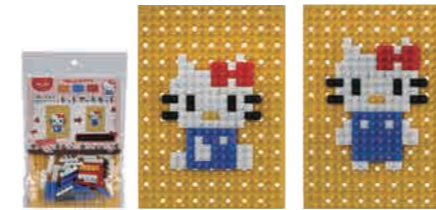


ER-BRI076
Café

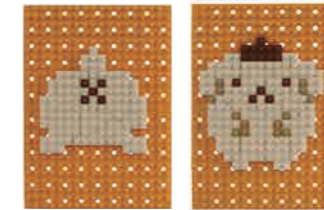


ER-BRI077
Chicken & Friends

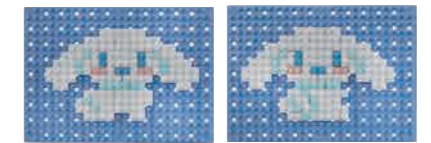
LISENCED ERASER



ER-GLB820
HELLO KITTY



ER-GLB821
POMPOMPURIN



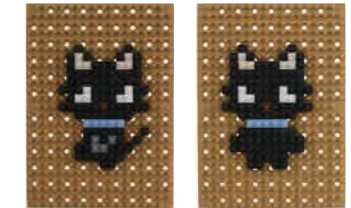
ER-GLB822
CINNAMOROLL



ER-GLB823
MY MELODY



ER-GLB824
KURUMI



ER-GLB825
CHOCOCAT

LISENCED ERASER



ER-KIT001
Hello Kitty (Red)



ER-KIT002
Hello Kitty (Pink)



ER-KIT005
Hello Kitty Kokeshi



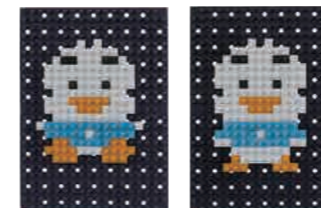
ER-MMD001
My Melody (Red)



ER-MMD002
My Melody (Pink)



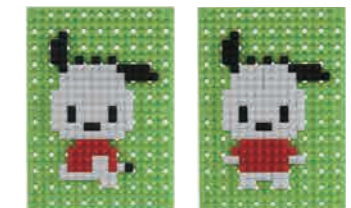
ER-GLB826
AHIRUNOPEKKLE



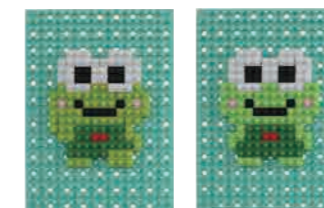
ER-GLB827
BAD BATZ-MARU



ER-GLB828
POCHACCO



ER-GLB829
HANGYODON









































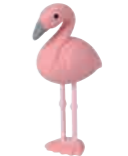













































ER-GLB830
KEROKEROKEROPPI



ER-GLB831
TUXEDOSAM

Single Pack

 ERBD0U111 Kangaroo	 ERBD0U113 Rhinoceros	 ERBD0U114 Polar Bear(W)	 ERBD0U115 Polar Bear(P)	 ERBD0U118 Hippopotamus	 ERBD0U192 Buffalo	 ERBD0U098 Lion	 ERBD0U227 Sheep(W)	 ERBD0U229 Sheep(G)	 ERBD0U231 Llama(P)	 ERBD0U233 Llama(Pu)	 ERBD0U310 Rabbit(P)	 ERBD0U311 Rabbit(W)	 ERBD0U312 Chicken
 ERBD0U092 Tiger(Y)	 ERBD0U094 Tiger(W)	 ERBD0U193 Camel	 ERBD0U190 Gorilla(Black)	 ERBD0U191 Gorilla(P)	 ERBD0U065 Wild Boar Baby	 ERBD0U068 Monkey(Y)	 ERBD0U313 Duck(W)	 ERBD0U012 Dog	 ERBD0U013 Bear(G)	 ERBD0U014 Bear(R)	 ERBD0U015 Rabbit(BL)	 ERBD0U016 Rabbit(P)	 ERBD0U141 Parka Bear(P)
 ERBD0U069 Monkey(Br)	 ERBD0U066 Koala(P)	 ERBD0U067 Koala(Gray)	 ERBD0U058 Sitting Unicorn(BL)	 ERBD0U059 Sitting Unicorn(Pu)	 ERBD0U220 Owl(Br)	 ERBD0U226 Owl(Gray)	 ERBD0U144 Parka Bear(BL)	 ERBD0U035 Frog	 ERBD0U030 Duck(P)	 ERBD0U032 Duck(BL)	 ERBD0U290 Flamingo(Dark P)	 ERBD0U291 Flamingo(P)	 ERBD0U292 Parakeet(Y)
 ERBD0U026 Sleep Panda	 ERBD0U039 Sitting Panda	 ERBD0U037 Pig	 ERBD0U036 Giraffe	 ERBD0U043 Horse	 ERBD0U041 Elephant	 ERBD0U095 Crocodile	 ERBD0U293 Parakeet(BL)	 ERBD0U294 Long-Tailed Tit	 ERBD0U180 Puppy(Kennel R)	 ERBD0U183 Puppy(Food BL)	 ERBD0U181 Puppy(Kennel G)	 ERBD0U185 Masaru Dog(Br)	 ERBD0U186 Masaru Dog(Dark Br)
 ERBD0U250 Baby Panda(P)	 ERBD0U251 Baby Panda(O)	 ERBD0U252 Baby Panda(G)	 ERBD0U253 Baby Panda(BL)	 ERBD0U254 Baby Panda(Gray)	 ERBD0U255 Baby Panda(BK)	 ERBD0U038 Cow	 ERBD0U240 Pastel Cat(P)	 ERBD0U241 Pastel Cat(W)	 ERBD0U258 Sleeping Cat(P)	 ERBD0U259 Sleeping Cat(BL)	 ERBD0U300 Sleeping Cat(Gray)	 ERBD0U245 Lying Cat(P)	 ERBD0U256 Lying Cat(Y)
 ERBD0U020 Hamster(P)	 ERBD0U021 Hamster(O)	 ERBD0U051 Hedgehog(P)	 ERBD0U053 Hedgehog(G)	 ERBD0U054 Hedgehog(BL)	 ERBD0U280 Mouse(Y)	 ERBD0U281 Mouse(BL)	 ERBD0U257 Lying Cat(Pu)	 ERBD0U130 Egg-Chick(Y)	 ERBD0U131 Egg-Chick(P)	 ERBD0U132 Egg-Chick(G)	 ERBD0U134 Egg-Tyrannosaurus(Y)	 ERBD0U135 Egg-Triceratops(G)	 ERBD0U136 Egg-Triceratops(BL)





ERBASB050
Soccer Ball(R)



ERBASB051
Soccer Ball(G)



ERBASB052
Soccer Ball(Bl)



ERBASB053
Soccer Ball(Bk)



ERBASB175
Bat



ERBASB171
Glove



ERBASB174
Mitt



ERBASB013
Strawberry



ERBASB014
Apple



ERBASB015
Hand



ERBASB092
Extinguisher



ERBASB250
Daruma(R)



ERBASB251
Daruma(W)



ERBASB252
Daruma(Bl)



ERBASB225
Football



ERBASB186
Basketball



ERBASB131
Bowling(P)



ERBASB134
Bowling(Bl)



ERBASB296
Racket



ERBASB395
Skateboard(P)



ERBASB396
Skateboard(O)



ERBASB253
Daruma(P)



ERBASB254
Daruma(Y)



ERBASB255
Daruma(G)



ERBASB256
Daruma(Pu)



ERBASB238
Kokeshi



ERBASB371
Maiko



ERBASB100
Charm(P)



ERBASB397
Skateboard(G)



ERBASB398
Skateboard(Bl)



ERBASB399
Skateboard(Black)



ERBASB340
Camera



ERBASB344
Field Glasses



ERBASB290
Piano



ERBASB293
Keyboard Harmonica



ERBASB101
Charm(O)



ERBASB102
Charm(Y)



ERBASB103
Charm(Bl)



ERBASB370
Ema



ERBD0U077
Lucky Cat(W)



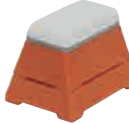
ERBD0U078
Lucky Cat(Y)



ERBD0U079
Lucky Cat(Bl)



ERBASB292
Recorder



ERBASB295
Jump Box



ERBASB298
Blackboard Eraser



ERBASB114
Sharpener



ERBASB115
Scissors



ERBASB116
Stapler



ERBASB117
Tape



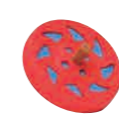
ERBD0U072
Lucky Cat(Bk)



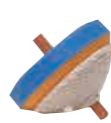
ERBD0U073
Lucky Cat(R)



ERBD0U076
Lucky Cat(Pu)



ERBASB064
Top(R)



ERBASB065
Top(Bl)



ERBASB066
Kendama(Bl)



ERBASB067
Kendama(Br)



ERBASB110
Bag(P)



ERBASB118
Bag(Br)



ERBASB112
Shoes(P)



ERBASB113
Shoes(Bl)



ERBASB150
Toothbrush(P)



ERBASB151
Toothbrush(Y)



ERBASB152
Toothbrush(G)



ERBASB068
Yoyo(Bl)



ERBASB069
Yoyo(G)



ERBASB337
Cherry Blossoms



ERBASB330
Mt. Fuji(LB1)



ERBASB331
Mt. Fuji(Bl)



ERBASB380
Poop(W)



ERBASB381
Poop(P)



ERBASB153
Toothbrush(Bl)



ERBASB154
Toothpaste(P)



ERBASB155
Toothpaste(W)



ERBASB205
Teeth



ERBASB010
Dinosaur



ERBASB011
Gorilla



ERBASB012
Dolphin



ERBASB382
Poop(Bl)



ERBASB383
Poop(Y)



ERBASB384
Poop(G)



ERBASB385
Poop(Gray)



ERBASB386
Puzzle Poop(Cam)



ERBASB387
Puzzle Poop(Star)



ERBASB388
Puzzle Poop(R)



ERBASB389 Puzzle Poop(Rainbow)
ERBASB390 Puzzle Poop(Br)
ERBASB391 Puzzle Poop(Candy)



ERBDES013 Triangle(W)
ERBDES014 Triangle(Br)
ERBDES010 Rectangular(P)
ERBDES011 Rectangular(Br)
ERBDES024 Tart
ERBDES025 Roll Cake(W)
ERBDES026 Roll Cake(Br)



ERBDES022 Pound Cake
ERBDES020 Party Cake(W)
ERBDES021 Party Cake(P)
ERBDES012 Pancake
ERBDES085 French Doughnut(Br)
ERBDES087 French Doughnut(P)
ERBDES023 Cream Puff



ERBDES016 Doughnut(P)
ERBDES015 Doughnut(Br)
ERBDES109 Eclair(Br)
ERBDES110 Eclair(P)
ERBDES065 Biscuit(P)
ERBDES066 Biscuit(W)
ERBDES064 Crepe



ERBDES060 Cup Cake(P)
ERBDES061 Cup Cake(Br)
ERBDES102 Cut Roll(Y)
ERBDES103 Cut Roll(P)
ERBDES081 Macaron(P)
ERBDES082 Macaron(Y)
ERBDES083 Macaron(O)



ERBDES084 Macaron(G)
ERBDES088 Wafflecone(W)
ERBDES089 Wafflecone(P)
ERBDES108 Pudding
ERBDES107 Jelly(P)
ERBDES030 Parfait(P)
ERBDES033 Parfait(Bl)



ERBDES003 Soft Ice(W)
ERBDES007 Soft Ice(P)
ERBDES001 Ice Lolly(Br)
ERBDES002 Ice Lolly(P)
ERBDES115 Ice Bar(P)
ERBDES116 Ice Bar(Bl)
ERBDES117 Ice Bar(O)



ERBDES120 Ice Cone(P)
ERBDES122 Ice Cone(G)
ERBDES121 Ice Cone(Y)
ERBDES006 Cup Ice(Bl)
ERBDES005 Cup Ice(O)
ERBDES050 Shaved Ice(R)
ERBDES053 Shaved Ice(Bl)



ERBDES067 Shaved Ice(Br)
ERBDES069 Taiyaki
ERBDES040 Sakura
ERBDES041 Dorayaki
ERBDES042 Kashiwa
ERBDES043 Dango
ERBDES073 Bun



ERBDES076 Strawberry Daifuku
ERBDES044 Tea
ERBTAB020 Hamburger
ERBTAB001 Fish Burger
ERBTAB022 Shake
ERBTAB021 French Fries
ERBTAB051 Roll Bread



ERBTAB052 Pizza
ERBTAB053 Sandwich
ERBTAB050 Bread
ERBTAB054 Hot Dog
ERBTAB100 Danish(Chestnut)
ERBTAB101 Danish(Berry)
ERBTAB102 Sandwich(W)



ERBTAB103 Sandwich(Br)
ERBTAB104 Melon Bread(Y)
ERBTAB105 Melon Bread(G)
ERBTAB106 Chocolate Cornnet



ERBTAB040
Dumpling

ERBTAB041
Dim Sum(W)

ERBTAB042
Dim Sum(P)

ERBTAB043
Fried Rice

ERBTAB044
Noodle(Br)

ERBTAB045
Noodle(Y)

ERBTAB010
Tempura



ERBTAB011
Eel Rice

ERBTAB012
Curry Rice

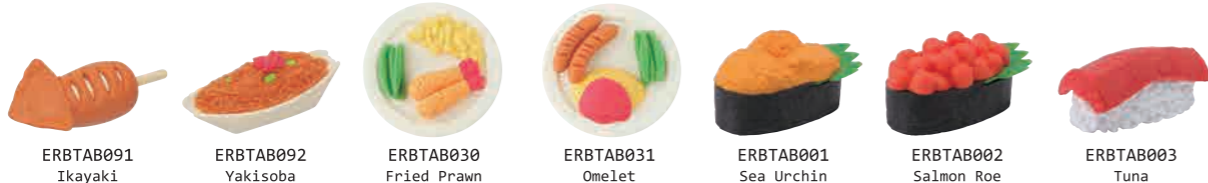
ERBTAB013
Kamameshi

ERBTAB014
Soba

ERBTAB015
Oden

ERBTAB016
Rice Ball

ERBTAB090
Takoyaki



ERBTAB091
Ikayaki

ERBTAB092
Yakisoba

ERBTAB030
Fried Prawn

ERBTAB031
Omelet

ERBTAB001
Sea Urchin

ERBTAB002
Salmon Roe

ERBTAB003
Tuna



ERBTAB004
Egg

ERBTAB005
Cuttlefish

ERBTAB008
Salmon

ERBTAB006
Prawn

ERBTAB060
Rolled Sushi

ERBTAB061
Mini Egg

ERBTAB062
Mini Prawn



ERBTAB063
Mini Tuna

ERBTAB064
Rolled Salmon Roe

ERBTAB065
Rolled Sea Urchin

ERBDES124
Popcorn

ERBDES125
Gum Machine(R)

ERBDES126
Gum Machine(P)

ERBDES127
Gum Machine(BL)



ERBDES123
Candy

ERBDES128
Gummy

ERBYAS020
Strawberry

ERBYAS021
Banana

ERBYAS022
Mandarin

ERBYAS023
Grape

ERBYAS024
Pineapple



ERBYAS025
Apple

ERBYAS026
Peach

ERBYAS027
Melon

ERBYAS028
Cherry

ERBYAS029
Lemon

ERBYAS040
Cut Orange

ERBYAS041
Cut Watermelon



ERBYAS043
Cut Melon

ERBTAS045
Cut Apple

ERBYAS014
Peanut

ERBYAS017
Asparagus

ERBYAS001
Carrot

ERBYAS002
Mushroom

ERBYAS003
Peas



ERBYAS004
Corn

ERBYAS005
Sweet Potato

ERBYAS008
Tomato

ERBYAS007
Onion

ERBYAS006
Eggplant

ERBYAS009
Pumpkin(O)

ERBYAS010
Pumpkin(G)



ERBYAS019
Green Pepper

ERBYAS012
Potato

ERBYAS013
Bamboo

ERBYAS015
Cucumber

ERBYAS016
Japanese Leek

ERBYAS018
Cabbage

ERBPAR017
Bottle Grape



ERBPAR018
Bottle Tea

ERBPAR019
Bottle Lemon

ERBPAR021
Bottle Coffee

ERBPAR032
Milk Pack

ERBPAR038
Yogurt Pack

ERBPAR011
Cup Noodle(R)

ERBPAR015
Cup Noodle(W)



ERBPAR016
Fried Noodle

ERBPAR020
Snack(Y)

ERBPAR024
Snack(R)

ERBPAR022
Snack(Br)

ERBPAR001
Can



OBENTO ERASER



IWAKO ADVENT CALENDAR

Release every year with the special package and erasers for Christmas!



おもしろ
けしごむ iwako Colorz®
イワコーカラーズ



ER-GLB001
Giraffe



ER-GLB002
Unicorn



ER-GLB003
Panda



ER-GLB004
Cow



ER-GLB005
Monkey



ER-GLB006
Whale Shark



ER-GLB007
Tiger



ER-GLB009
Penguin



ER-GLB010
Koala

ERASER BLOCK
ODEKAKE KIT
おどかけキット



ER-GLB407
Monotone



ER-GLB406
Pastel



ER-GLB408
Standard



ER-GLB410
Solid



ER-GLB411
Fantasy

イワコブロック
IWAKO BLOCKS®


Assembling kits with Eraser-Made-Block for Fun

① **Assembling**




Follow the instruction and assemble!
Easy to handle with softness

② **Cutting**



Cut the block parts because it is made of Eraser!

③ **Complete!**



You can display as you like!
Make your collection and play!

④ **Use**



Although it does not look like, it is an eraser and erase well!



ER-GLB315 Unicorn



ER-GLB313 Dragon



ER-GLB302 Colorful Birds



ER-GLB304 Steam Boat



ER-GLB303 Demon Brothers



ER-GLB311 Panda



ER-GLB307 House & Tree



ER-GLB314 Tank



ER-GLB305 Cake Set



ER-GLB316 T-REX



ER-GLB317 Rockhopper Penguin



ER-GLB308 Bunny



ER-GLB319 Stegosaurus



ER-GLB318 Triceratops



ER-GLB309 Squirrel



ER-GLB306 Calico Cat



ER-GLB310 Hedgehog



ER-GLB402 Hayabusa *JAPAN ONLY



ER-GLB403 Komachi *JAPAN ONLY



ER-GLB0401 Dr. Yellow *JAPAN ONLY

消しゴムでできた新感覚ブロック!
けし blo
 KESH-BLO
 ERASER-MADE BLOCK

DOT ART MAKING SET WITH ERASER BLOCK

消しゴムの
 ブロックでつくる **ドットアートキット**

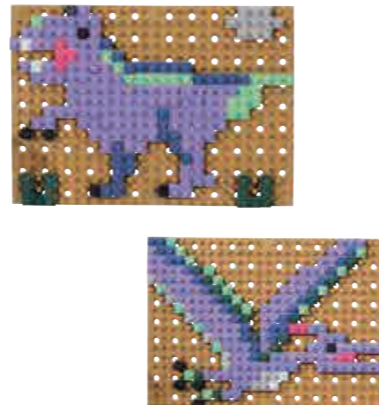
ER-GLB701
 Cream Soda



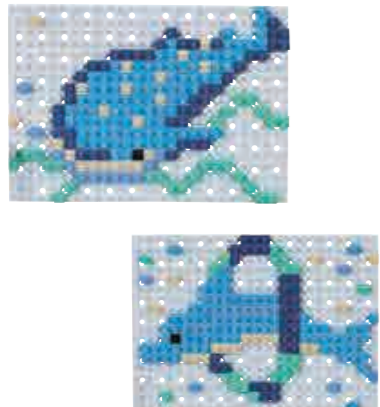
ER-GLB702
 Vegetable



ER-GLB703
 T-REX



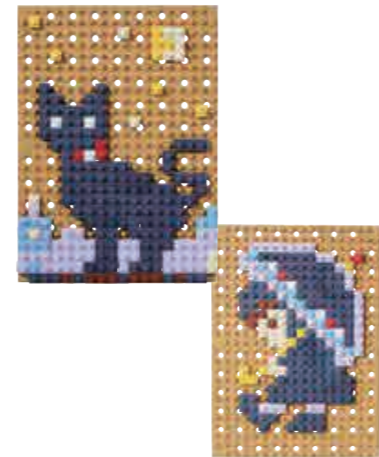
ER-GLB704
 Whale shark



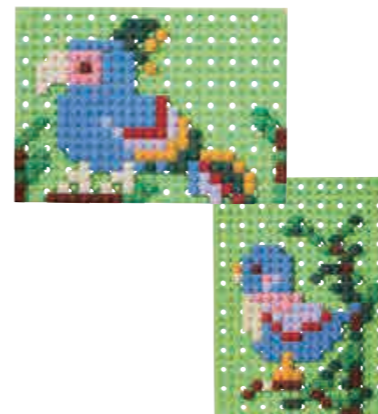
ER-GLB705
 Lion



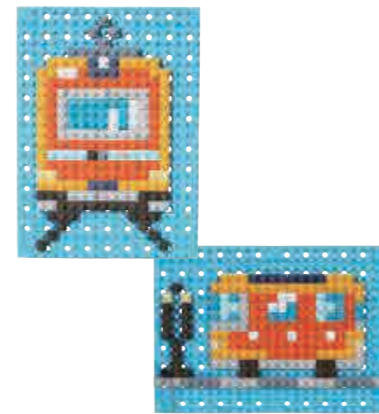
ER-GLB706
 Black Cat



ER-GLB707
 Parrot



ER-GLB708
 Train



ER-GLB709
 Fast Food



ER-GLB710
 Unicorn



ER-GLB711
 Daruma



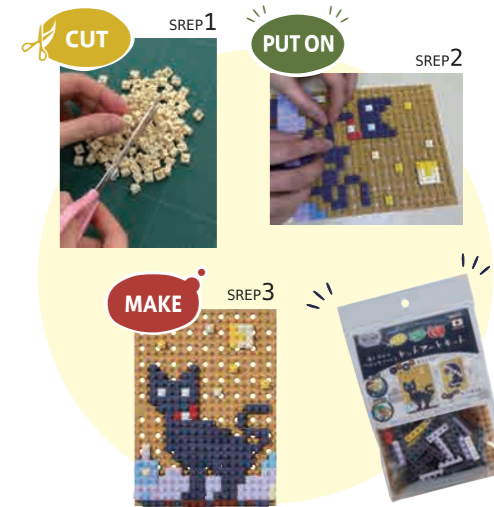
ER-GLB712
 Rocket



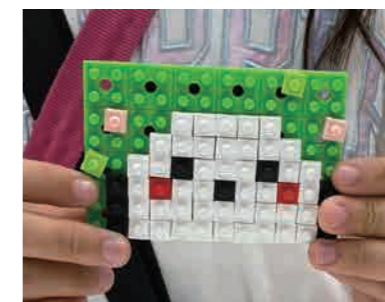
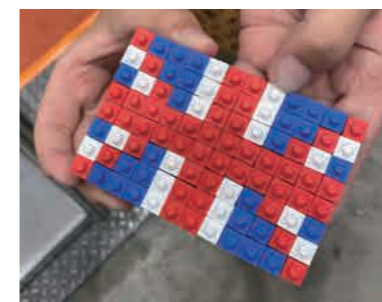
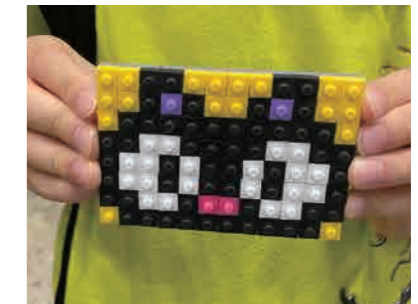
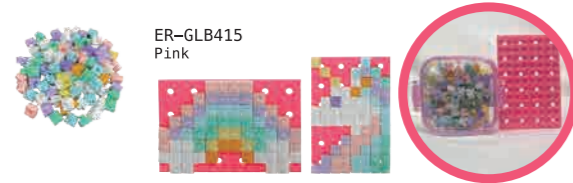
ER-GLB713
 Patrol Car



ER-GLB714
 Fire Engine



Let's create original ^{mini} magnet!



Gachapon

■ Contact us for capsule size and MOQ ■



PENCIL TOPPER

■ Very popular Iwako's pencil cap with erasers ■



CA-TON001 Point Protector



CA-KES002 Point Protector



CA-KES003 Point Protector

NON ERASER ITEMS

■ Printing available on the lid to promote your brand ■



Plastic Case No.1 (Size:68x79x29.5mm)



Plastic Case No.3 (Size:95x110x30mm)

■ Completely made in Japan pencil sharpeners ■



SH-SUK001 Clear Sharpener



SH-CUB001 School Sharpener Cube



KE-BLK001 Stacking Block Case



Steel Floor Display for Blisters



4 pcs x 4 hooks x 7 rows = 112 pcs
1 diorama display from 4 options



Shop



Sea



Town



Animal

Cardboard Displays for 36-pc Blisters



4 pcs x 9 hooks



3 pcs x 12 rooms

Manufacturing Process

1 Development of Wax Model

2 Development of Molds

3 Mixing Colors

4 Injection Molding

5 Parts Assembling

6 QC & Packaging

7 Shipment



1 Based on the drawing of the eraser, wax model is made by craftsman.



episode #1
Adult male craftsman gained lots of weight after eating around perfaits to express real texture of parfait on parfait eraser.

episode #2
A policeman caught IWAKO craftsman who was taking pictures of patrol car for his eraser model.



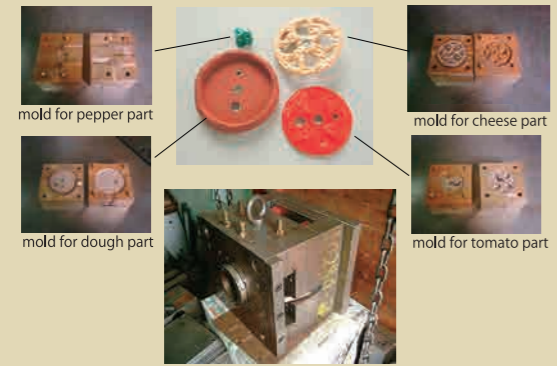
3 IWAKO thinks color is very important.



Coloring decides the impression of final products. In order to pursue realism, the coloring is a continuous process of trial and error.

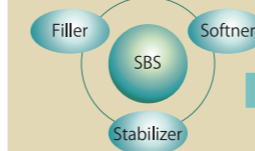


2 Molds are developed for each part of eraser.



Check and modify molds many times before going into mass production.

4 IWAKO's Secret - blending of raw material -



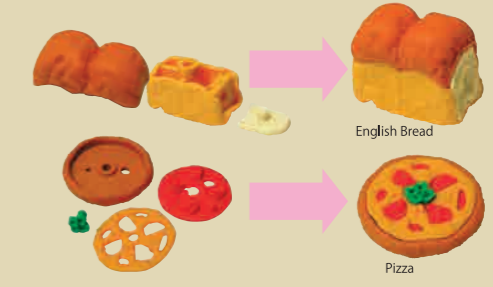
Combination of each material is developed to express detail of food texture and animal expressions in erasers and it is confidential.

6 Every piece of product is checked under strict QC system before packaging.



Check carefully to deliver safeness and joy to children all over the world.

5 Assembling of eraser parts is all manual works.

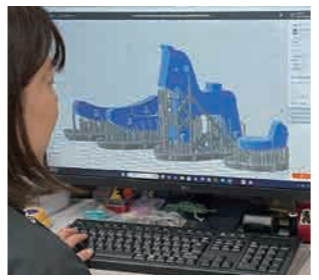


7 Quick delivery is IWAKO's motto.



Once development processes are done, manufacturing through shipment is handled with maximum speed. We do not keep you waiting!!

NEW! 3D Printer Modeling at Iwako ~ Rocking horse ~



International Trade Show



Ambiente

2018



Paperworld

2015 / 2016 / 2017 / 2020



Spielwarenmesse

2010 / 2011 / 2019 / 2020 / 2023 / 2024



Tokyo International Gift Show

2015-2024

Consumer Events in global market



China

UNIZAKKA Shanghai 2024



UAE

Dubai Kinokuniya 2023



Singapore

Singapore Hands 2024



Australia

Melbourne Skydeck 2024

Produce a "Bespoke Eraser"

Develop the original mold



- Initial Cost
Model cost: JPY 200,000~
Mold cost: JPY 400,000~
- Delivery Time
3 months~
*Depends on the quantity
- Advantage
-Long lasting life of mold
-Saving the cost upon re-production
-Completely unique design



Use existing mold



- Initial Cost
Plate cost for sticker
- Delivery Time
2 weeks~
*Depends on the quantity
- Advantage
-Saving the cost
-Direct message printed on the sticker

Build with eraser blocks



- Initial Cost
None
- Delivery Time
60 days~
*Depends on the quantity and number of block parts
- Advantage
-Available from a small qty
-Additional value to build the blocks from kids to adults

Retail Partners



WORLD DISTRIBUTORS

Italy

TECHNOPACK SRL

Via Valcamonica 2, 20900 Monza, ITALY <http://www.technopackmonza.it/>

Hungary & Poland

METEOR CEE kft.

H-2083 Soskut, Jedlik Anyos u.4. Hungary <http://www.meteorcee.eu/>

Belarus

Smarton Ltd Co.

Lipkovski In., 22, office 50 220138 Minsk, Belarus <https://www.smarton.by/>

Greece

AA. DELENDAS MON. IKE

7, Theodora D. Street, GR14452, Metamorfofi-Attikis, Greece <https://www.delendas.gr/>

UK ※

Stone Marketing Ltd.

10 Sovereign Way, Tonbridge, Kent TN9 1RH UK <https://stonemarketing.com/>

Lithuania

Creator Japonicus

Bajoru St.9, Migunai, Vilnius District, LT-13243, LITHUANIA <https://www.japoko.lt>

U.S.A. ※

BC USA

101 QUINT STREET SAN FRANCISCO, CA 94124 USA <http://www.bcmini.com/>

U.S.A. ※

Ichi Trading Corporation

612 Jackson St. Los Angeles, CA 90012 USA <https://ichiwholesale.com/>

China

上海百代文化体育用品有限公司(SHANGHAI BAIDAI STATIONERY CO.,LTD)

Room 1401, No. 609 Yinxiang Road, Jiading District, Shanghai 201800 China <http://www.libertysh.cn/>

Taiwan

Zhong Chen International Co., Ltd.

4F-11 No.6 Lane 609 Sec. 5 Chung-shin Rd., San-Chung, Dist. 24159 New Taipei City, Taiwan
<http://www.hi1997.com.tw/>

Taiwan

宣弟有限公司 (SENCE TI CO., LTD)

B1, No. 8, Tien Hsiang Rd., Taipei, Taiwan <http://www.senceti.com.tw/index.html/>

Hong Kong

優你客(香港)有限公司 (UNIQUE (HK) LIMITED)

Unit 1203,12/F., CEO TOWER, 77 Wing Hong St., Cheung Sha Wan, Kowloon, Hong Kong

Singapore

Everstrong Sports Co. Pte Ltd

192 Pandan Loop, #02-26 Pantech Business Hub Singapore 128381 <http://everstrong.com.sg/>

Korea

Globe Chemical Ind. Co.

310-9, 2-Ga, Seongsu-dong, Seongdong-gu, Seoul 133-120 KOREA <http://www.colorpencil.co.kr/>

Thailand ※

iCCP Company Limited

124 Phetkasem 52 Road, Bangduan, Phasicharoen, Bangkok 10160 Thailand <https://iccp.co.th/>

Australia ※

Cosplay OzAimart Pty Ltd.

Level1, 311 Elizabeth Street, Melbourne, Victoria 3000, AUSTRALIA <https://ozanimart.com.au>

UAE

Malak Stationery LLC

Steet 107, Deira, UAE

* Non Exclusive area

IP Registration

IWAKO's trademark and its eraser designs are registered and protected in not only Japan but in the main overseas markets also. To manufacture / distribute copied items is illegal and we take action to stop such doing.



Global Partnership

IWAKO's global partners present IWAKO in each customized package where local languages and legal compliant markings are applied. IWAKO and IWAKO's global distributors are making best effort to distribute IWAKO's high quality puzzle erasers to children all over the world!

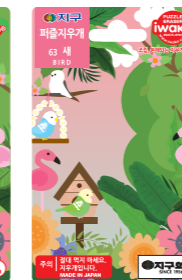
[Front]



IWAKO ORIGINAL



Italy



Korea

[Back]



IWAKO ORIGINAL



Italy



Korea



iwako[®] *Global*

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